

CURRICULUM VITAE

DR. SUNIL KANTA BEHERA
PROFESSOR of EMINENCE

**Department of Mass Communication and Journalism
Tezpur Central University,
Napaam –784028, Dist.: Sonitpur, ASSAM
INDIA**

CURRICULUM VITAE OF DR. SUNIL KANTA BEHERA

Name DR. SUNIL KANTA BEHERA

Date of Birth 01-08-1955

Designation Professor of Eminence
Department of Mass Communication and Journalism
Tezpur Central University,
Napaam –784028, Dist.: Sonitpur, ASSAM

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Gopabandhu Nagar,
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DEGREES OBTAINED

1998	Ph.D. (J&M.C)		Berhampur University Berhampur
1990	MJMC	1 st Class	Banaras Hindu University, Varanasi
1985	F.A.C (Film Appreciation Course)		Film & Television Institute of India, FTII, Pune
1980	BJMC	2 nd Class	Berhampur University, Berhampur
1979	M.Com	1 st Class	Berhampur University, Berhampur
1977	B.Com. (Hons)	2 nd Class	Berhampur University, Berhampur

WORK EXPERIENCE

Lecturer in Commerce	Aska Science College, Aska	26.10.1981 to 30.01.1983
Lecturer in J & M.C	P.G. Department of J & MC, Berhampur University, Berhampur	31.01.1983 to 30.01.1991
Senior Lecturer in J& MC	P.G. Department of J & MC, Berhampur University, Berhampur	31.01.1991 to 29.12.1998
Reader & Head	P.G. Department of J & MC, Berhampur University, Berhampur	30.12.1998 to 14.2.2002
Professor & Head	Department of Mass Communication & Journalism, Tezpur Central University, Napaam –784028, Dist.: Sonitpur, ASSAM And	15.2.2002 to 14.8.2003
Dean	School of Social Sciences and Humanities, Tezpur Central University, Napaam –784028, Dist.: Sonitpur, ASSAM	
Chairman, BOS & Coordinator	P.G. Department of Journalism and Mass Communication, Berhampur University, Berhampur	15.8.2003 to 29.12.2006
Professor, Chairman, BOS & Coordinator	P.G. Department of Journalism and Mass Communication, Berhampur University, Berhampur	30.12.2006 to 12.11.2009
Professor & Chairman, BOS	P.G. Department of Journalism and Mass Communication, Berhampur University, Berhampur	01.06.2011 to 31.07.2014
Director	Harihar Mardaraj Distance Education Centre.	01.06.2012 to 31.05.2014
Professor, Head and Chairman, BOS	P.G. Department of Journalism and Mass Communication, Berhampur University, Berhampur	01.08.2014 to 31.07.2015
Professor of Eminence	Dept. of Mass Communication & Journalism, Tezpur Central University, ASSAM	18.01.2016 onwards

RESEARCH EXPERIENCE

Ph.Ds. Awarded:

1. Dr Anurag Sahu	Development News Coverage: An Analysis of Odia Newspapers	2019
2. Dr. Prasant Kumar Mohapatra	Language, Communication and Development: A Study of Tribal Dialects Usage in Development Communication in Undivided Koraput District of Orissa.	2016
3. Dr. Nalin Kumar Patra	New Media, Culture and Change: Access and Uses of Internet in Bhubaneswar.	2016
4. Dr. Hari Krishna Behera	Gender bias in Indian news media: a study of the select Indian news papers.	2015
5. Dr. Fakir Mohan Nahak	Development Reporting: A Comparative Analysis of Primetime News of Eenadu Television Oriya (ETV Oriya) and Odisha Television (OTV)	2015
6. Dr. Syed Murtaza Alfarid Hussain	Media Framing of Conflicts: An Analysis of News Framing of Intra-State Conflicts in Assam by the National and the Regional Press	2015
7. Dr. Nikhil Kumar Gouda	Role of Communication in Reducing HIV/AIDS Stigma and Discrimination: A Study of Ganjam District of Orissa.	2014
8. Dr. Anil Kumar Rai	Mass Media and Political Empowerment of Women in Uttar Pradesh: An Analytical Study of Panchayati Raj Institutions	2014
9. Dr. Sudhir Kumar Patnaik	Changing Trends in Indian Cinema	2014
10. Dr. Ayesha Tahera Rashid	Identity, Self-Esteem and Use of Social Networking Sites: A Study of Facebook Users in Three Universities of Assam	2014
11. Dr. Amulya Kumar Mohanty	Media Access and Usage for Development: A Study of Tribal Communities of Kandhamal District, Orissa	2014

12. Dr. Jayant Kumar Swain	ICT – A Catalyst for Women Capacity Building: A Study of Kendrapara District, Orissa	2013
13. Dr. K. Damayanti Patro	A Database of Research Output of Berhampur University, 1970-2006: An Analytical Study	2011
14. Dr. Caroline Wahlang	Integrating Media Technology in Education and Learning: A Study on the Secondary Schools in Shillong	2011
15. Dr. Jyotirmayee Das	A Study of the Readers' Perception on Oriya Language Press	2010
15. Dr. Suchitra Patnaik	A Study on the Effect of Internet Use on Students pursuing Higher Education in Bhubaneswar City	2009
17. Dr. Maheswar Behera	Print Media and Rural Development	2009
18. Dr. Lopamudra Srichandan	Role of Doordarshan and ETV in Development: The Orissa Experience	2008
19. Dr. Pradosh Kumar Rath	Role of Information Technology in the Growth of the Press in Orissa	2008
20. Dr. Spandita Kar	Role of Information Technology in Business Communication	2007
21. Dr. Neelakantha Swain	Communication Strategies for Development: The Orissan Experience	2006
22. Dr. Ganesh Sethi	Information Technology in Governance: The Emerging Trends	2006
23. Dr. Pitabas Pradhan	Dimension and Strategies of Corporate Communication: A Study of NALCO Ltd.	2002

D. Litt:

1. Prof. Tapati Basu	Television and Internet as Entertainment Media And its Impact on Society	2016
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Ph. D. Ongoing:

1. Chinu Bahidar	An Empirical Study on the Impact of Reality TV Shows on Teenagers at Dwarka, Delhi.	
2. Harish Chandra Behera	A Study on Sustainability of Newspapers in Odisha: Comparative Analysis of Five Odia Dailies	
3. Sitakanta Tripathy	Media in Human Rights Promotion and	

	Analysis of Odia Newspapers
4. Chirasrota Jena	The Professional Status of Women Journalists: A Study on Media Organisations in Odisha
5. Kalyani Sanghamitra Devi	Environmental Communication in Odisha (A Content Analysis of Four Selected Newspapers viz. The Sambad, The Samaj, The New Indian Express and The Times of India)
6. Saumya Parida	Women Journalists in Odisha: Status, Problems, Challenges and Prospects
7. Jaganmohan Mahapatra	Media, Advertising and Development: A Study on the Role of Advertising in Odisha's
8. Anurag Sahu	Development News Coverage in Oriya Newspapers: A Critical Analysis of The Sambad, The Samaj and The Dharitri

M.Phils. Awarded:

1. Sudit Kumar Padhy	Portrayal of Women in Satyajit Ray's Cinema – A Critical Analysis.	2016
2. Jagannath Sahu	Women and Political Empowerment: A Comparative Analysis of Coverage of News in Three major Odia Dailies	2016
3. Ajaya Kumar Sahu	Women Journalists in Odisha: Prospects and Challenges	2016
4. Manini Pathy	Women in Advertising: An Ethical Analysis	2013
5. Hari Krishna Behera	Gender Bias in Indian News Media: A Study of the Oriya Language Newspapers	2011

ADMINISTRATIVE EXPERIENCE

As the Director of the Distance Education Centre, Berhampur University I am responsible for the management of the Centre which offers +3 TDC courses, Post Graduate courses in Arts, Science, Commerce and Management and Post Graduate Diploma Courses of contemporary relevance. Also, as the Director of the UGC-funded Centre for Adult, Continuing Education, Extension Work and Field Outreach (ACEEFO), Berhampur University, I have organised a large number of programmes for awareness, motivation, education and mass participation of people, specifically

rural people in various development activities during 1999 and 2000. The UGC, for the promotion and coordination of higher education and also for the determination and maintenance of standards in teaching, examination and research in the universities, has accepted EXTENSION as the third dimension, equal in status to teaching and research to benefit both the community and the higher education system. With this in view, the UGC established the ACEEFO in the universities to enrich higher education by integrating continuing and adult education programmes and extension work in the university system. As the Director of ACEEFO, I have organised programmes like **Workshops on Women Entrepreneurship and Self-Help Group; Environment Pollution and Law; Computer Awareness Training Programmes; Seminar on Human Rights: Issues and Dimension; Population Education, Drugs and AIDS; Workshop on Protection of Environment and Health Care; Forest Protection and Prohibition in Tribal Areas; Economic Development of Rural Women; Sanitation, Environment and Women; Role of Panchayat; Workshop on Gender Disparity; Socio-economic and Educational Development of Women; Population, Health and Environmental Education etc.**

Membership:

- Member, Editorial Board, **Journal of Communication**, KRE Publishers, New Delhi.
- Member, Editorial Board, **Media Mimamsa**, Makhanlal Chaturvedi Rashtriya Patrikarita Viswavidyalaya, Bhopal, Madhya Pradesh.
- Editorial Advisor, **Journal of Communication Studies**, Makhanlal Chaturvedi Rashtriya Patrakarita Viaswavidyalaya, Bhopal, Madhya Pradesh.
- Worked as **Press Council of India Observer** for Orissa during the 12th and 13th Lok Sabha Elections and Orissa Assembly Elections 2000.
- Worked as **Director, Distance Education Centre**, Berhampur University with a strategy to enhance the Gross Enrolment Ratio in Higher Education in Odisha.
- Worked as **Director (in charge) Centre for Adult, Continuing Education, Extension work and Field Outreach (ACEEFO)**, Berhampur University and conducted about **27 awareness and extension programmes in the remote tribal villages of South Orissa.**
- Worked on a **UGC Minor Research Project on Communication and Development Information Needs: A Study of Ganjam District (Orissa).**

BOOKS (Edited):

- **50 Years of Indo-Canadian Relations.** (Published by Centre for Canadian Studies, Berhampur University, 1997).
- **Rebuilding Higher Education on National Ethos.** (Published by Prof. P.K. Sahu, Seminar Director, Department of Commerce, Berhampur University, 2001).

RESEARCH PAPERS:

- **Sociology and Technology of PR and Social Media.** Published in Book- *Jansampark: Badalte Aayam*, Indra Publishing House and PRSI Bhopal, 2019. ISBN: 978-93-88338-41-7, Pg. 137-141.
- **Community Radio Stations: Policy, Participation and Engagement in Odisha.** Published in *Communication Today*, (ISSN:0975-217X), Volume 19, No.2 (April-June, 2017), Pg. 1-15.
- **Gender Bias in Indian News Media: A study of Indian Women.** Published in *Communication Today*, (ISSN:0975-217X), Volume 19, No.1 (January-March, 2017), Pg. 22-30.
- **Gender imbalance in Odisha Media,** Published in *Communication Today*, (ISSN:0975-217X) Volume 18, No.4 (October-December, 2016), Pg. 71-84.
- **Empowering People, Empowering Nation: The Role of RTI-**Published in American research thoughts, volume 2, issue 4, February 2016(p-3548-3572).
- **National Initiatives to Reduce Gender Bias in News Media-**Published in Communication Today, Jaipur, Rajasthan (ISSN:0975-217X), Volume 17, No.1&2(Jan-March 2015 and April-June 2015)(pp 225-236).
- **International Initiatives to Reduce Gender Bias in News Media**—Published in European Academic Research—International Multidisciplinary Research Journal, Romania, Volume 3, Issue 2/May 2015.
- **Gender Bias in Indian News Media: A Study of the Odia Language Newspapers-**Published in International Journal of Communication Development(A Peer Reviewed Research Journal),New Delhi,(ISSN:2231-2498)Volume-4,Issue 2&3(Joint Edition)July-December,2014(pp-1-18)
- **Youth Activism through Social Media in Assam: An Exploratory Study** – Published in DEV SANSKRITI, an Interdisciplinary International Research Journal, Dev Sanskriti Visavidyalaya, Haridwar, Uttarakhand, India, July, 2014.
- **Management of Media during Anna Hazare’s India Against Corruption – Fast at Ramlila Maidan, New Delhi: A 360 degree Analysis** – Published in the book *Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media* (Edited by: Professor Tapati Basu and published by University of Calcutta, Kolkata), 2012.
- **Communication and Development: The Indian Experience** – Published in *Prajnanbhuti*, the Journal of Social Science and Humanities, Berhampur University, Odisha, 2010-11.
- **Gender Bias in Indian News Media: A Study of the Unseen and Unheard Women-**Presented at the National Seminar on “Women and Media: Challenges and

Opportunities” held at **Manav Rachna International University, Faridabad, India** and Abstract published in the Abstract Brochure of the National Seminar and the Full Paper published in Research Journal of Berhampur University, Vol.1, 2011.

- **Bridging the Gap: Strategic Communication for Development of Tribals in India**– Presented at the National Seminar on “**Scheduled Tribes of India: Yesterday, Today and Tomorrow**” held at **Kushabhau Thakre University of Journalism & Mass Communication, Raipur**.
- **Public Service Broadcasting in India: A Communication Need for Development** – Abstract published in the Abstract Brochure of the National Conference on **Media as a Partner in National Development** held at **Himachal Pradesh University, Shimla**.
- **Development Communication Practices in India: Dilemmas and Prospects** – Published in the Symposium Publication of the National Symposium on Development Communication held at **SRM University, Chennai**.
- **Traditional Media and Development: An Assamese Perspective** – Presented at the National Conference on Media and Development held at **Kushabhau Thakre University of Journalism and Mass Communication, Raipur**.
- **Indo-Canadian Relationship: The Mass Media Perspective** – Published in the Seminar Proceedings of the National Seminar on “**Indo-Canadian Families: Challenges and Opportunities in the Pluralistic Canadian Society**” held at **Berhampur University**, sponsored by Shastri Indo-Canadian Institute, New Delhi.
- **Information and Communication Technology in Healthcare: A Study of Orissa** – Published in **Journal of Communication Studies**, Vol. 1, No. 2-3, September 2007, pp.25-41, Bhopal.
- **Towards Knowledge Societies: An Agenda** – Abstract published in the Abstract Brochure of the National Seminar on Transition from **Information Society to Knowledge Society: An Indian Perspective** at **University of Burdwan, Burdwan**.
- **ICT and Empowerment of Women** – Published in **Sanchar Shree**, a research journal of Department of J & M.C., **Lucknow University, Lucknow**, Vol. 6, Issue 1, January-March, 2006, pp. 26-29.
- **Science, Communication and Development: A Study of Communication Pattern in Rural India** – Published in **Journal of Communication Studies**, Vol. 4, No. 4, October-December, 2005, pp. 1-13, Bhopal, Madhya Pradesh.
- **Mass Communicator Madhusudan** – Published in a book titled “**Madhusudan: The Architect of Oriya Nationalism**” edited by Prof. J.K. Baral, **Vidyapuri, 2003**, Cuttack, Orissa.
- **The Language Press in India: A Case Study of Oriya Newspapers** – Published in a book titled “**Media and Society**” edited by Dr. Vir Bala Agarwal, **Concept, 2002**, New Delhi.
- **Monitoring the Media: Freedom, Responsibility and Social Commitment**. Published in **Communication Today**, Vol.5, No.3, July-Sept. 2001, pp.30-42, Jaipur, Rajasthan.

- **“Freedom of the Press and its Responsibilities: The Indian Perspective”** presented at the CAEJAC-AMIC International Seminar on “Press Freedom and Professional Standards in Asia” held at **Kualalumpur, Malayasia**, 16-18 May, 1996.
- **The Ivory Tower of Learning: or, How Relevant is our Mass Communication Pedagogy?** – presented the paper at the 3rd Annual AMIC Conference on **“Communications, Convergence and Development”** held at Bangkok, Thailand, 23-25 June, 1994 published in **Media Asia, Volume 21, Number 3**, 1994, Singapore.
- **Advertisements and the Cultural Construction of Femininity** (Co-author – Mr. Dilip Das, Sr. Lecturer, Department of English, Berhampur University) – presented at the National Seminar on **“Women, Science and Technology”** jointly organised by U.S. Educational Foundation in India and University of Calcutta, March 16-17, 1994.
- **Communication Research in Asia – Status, Problems and Needs** – Presented at the Commonwealth (CAEJAC) Conference on **“Journalism Education, Media and Development”** held at Hyderabad from July 12-14, 1990 published in **CAEJAC JOURNAL, Vol., IV, 1991-92, CANADA**.
- **“Women’s Perception of Mass Media – An Empirical Study”** – Presented at the National Seminar on Women and Mass Media held at Coimbatore from June 22-23, 1990 (Co-author – Dr. K.S. Padhy, Reader in Political Science, Berhampur University).
- **“The Neglected and Mistreated Women of Hindi Films : An Analytical Study”** – presented at the National Seminar on **“Women and Mass Media”** held at Coimbatore, from June 22-23, 1990.
- **“Communication Research in India – An Overview”**, - Presented at the U.G.C. National Workshop on Communication Training and Research held at Osmania University, Hyderabad from March 05-10, 1990.
- **“Communication and Development: A Revaluation”**, Seminar Publication (national Seminar on ‘**India into the Twenty – First Century: Changes and Challenges**’) 1988, Hyderabad (India).
- **“Gender Role Biases in Indian Television,”** – **Media Asia, Vol. 16, No. 3, 1989, Singapore.**
- **“Freedom of Press in India”** – Berhampur University Research Journal, 1986.
- **“The March of Indian Cinema,”** Vidura, December 1985, New Delhi.
- **“Newspaper Economics and Management,”** – Vidura, April, 1985, New Delhi.

ORGANISATION AND PARTICIPATION IN SEMINARS/CONFERENCES:

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| 2015 | Participated as a Panelist in the Brainstorming Session on Media Education and Research in India, organised by Centre for Culture, Media and Governance, Jamia Millia Islamia, New Delhi. |
| 2014 | Participated in a Seminar on “Challenges to Internal Security: An Indo-Canadian Perspective” , organised by Centre for Canadian Studies, Berhampur University on 12 March 2014. |
| 2012 | Participated and presented a paper entitled “Tryst with Teledemocracy: The Mediated Public Sphere and the Role of Commercial News Channels in India” at the International Symposium on Public Spheres, the |

- Media and the Social Change** held at the University of Queensland, St. Lucia, Brisbane, Australia during November 21-23, 2012
- 2012 Participated in **International Conference on ICT Culture in Education** during 27-29 September 2012 at India International Centre, New Delhi organised by Educational Technology and Management Academy, Gurgaon, Haryana in celebration of 50 years of Open and Distance Education in India.
- 2011 Attended The National Assessors' Interaction Meeting of NAAC held at Bangalore during August 3-4, 2011
- 2011 Delivered a talk at the National Symposium on **“Media Education at the Crossroads”** at Raipur organised by Kushabhau Thakre University of Journalism and Mass Communication, Raipur during May 5-6, 2011.
- 2011 Organised a National Seminar on **“Media Audit: Need for Greater Accountability, Transparency and Responsibility”** at the Department of Journalism and Mass Communication, **Berhampur University** during March 29-30, 2011 as the Convener.
- 2011 Participated and Presented a Paper entitled **“Gender Bias in Indian News Media: A Study of the Unseen and Unheard Women”** at the National Seminar on **“Women and Media: Challenges and Opportunities”** organised by Manav Rachna International University, Faridabad, India during March 7-8, 2011.
- 2010 Participated and Presented a Paper entitled **“Bridging the Gap: Strategic Communication for Development of Tribals in India”** at the National Seminar on **“Scheduled Tribes of India: Yesterday, Today and Tomorrow”** organised by Kushabhau Thakre University of Journalism & Mass Communication, Raipur during April 24-25, 2010.
- 2010 Participated in a **“Media Consultation and Workshop Addressing Eradication of Polio”** at Kolkata organised by UNICEF, India during March 15-18, 2010.
- 2009 Attended National Conference on **“Media as a Partner in National Development”** as the Chairman of Technical Session during September 18-19, 2009 at the Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla and presented a paper titled **“Public Service Broadcasting in India: A Communication Need for Development”** (Abstract published in the Abstract Brochure).
- 2009 Participated in a Workshop on **“Intellectual Property and Innovation Management in the Knowledge Era”** during March 5-6, 2009 at Berhampur University organised by NRDC, New Delhi.
- 2009 Attended National Symposium on **“Development Communication”** as Resource Person on February 26, 2009 at SRM University, Chennai and presented a paper titled **Development Communication Practices in India: Dilemmas and Prospects** (published in the Symposium publication).
- 2009 Delivered Lectures as Resource Person in the Refresher Course in Journalism on January 30, 2009 at Andhra University, Visakhapatnam.
- 2008 Attended National Conference on **“Media and Development”** during May 15-16, 2008 at Kushabhau Thakre University of Journalism and Mass Communication, Raipur and presented a paper titled **“Traditional Media**

and Development: An Assamese Perspective”.

- 2008 Participated in the 2nd Regional Consultation for Community Radio (East Zone) during March 24-25, 2008 at Jadavpur University, Kolkata organised by the Ministry of Information & Broadcasting, Government of India and CEMCA, New Delhi.
- 2008 Attended the UNESCO Model Curriculum Development Workshop during March 7-9, 2008 as subject expert in the University of Hyderabad organised jointly by UNESCO and University of Hyderabad.
- 2008 Attended National Seminar on **“Indo-Canadian Families: Challenges and Opportunities in the Pluralistic Canadian Society”** during February 22-23, 2008 at Berhampur University sponsored by Shastri Indo-Canadian Institute, New Delhi and presented a paper titled **“Indo-Canadian Relationship: The Mass Media Perspective”** (published in the *Journal of Centre for Canadian Studies*, Berhampur University).
- 2006 Attended National Seminar on **"Transition from Information Society to Knowledge Society: An Indian Perspective"** as the Chairman of Technical Session and Keynote Speaker during **July 6-7, 2006** at the Department of Mass Communication, University of Burdwan, Burdwan and presented a paper titled **"Towards Knowledge Societies: An Agenda"** (Abstract published in the Abstract Brochure).
- 2006 Attended a Workshop on **"Effective Public Relations and Publicity"** as Speaker on **April 15, 2006** at Kushabhau Thakre Patrakarita and Jansanchar Viswavidyalaya, Raipur
- 2006 Attended National Seminar on **"Right to Information and the Role of the Media"** during **March 28-29, 2006 at the University of Calcutta, Kolkata.**
- 2006 Attended National Seminar on **"Role of Media in Development"** during **March 11-12, 2006** at the Department of Journalism and Mass Communication, University of Lucknow, Lucknow and presented a paper titled **ICT and Empowerment of Women".**
- 2005 Attended the **"5th National Science Communication Congress"** during **December 12-16, 2005** at Varanasi, organised by National Council for Science and Technology Communication, New Delhi and presented a paper titled **"Science, Communication and Development: A Study of Communication Pattern in Rural India".**
- 2003 Attended the National Level Assessors' Training Programme during October 25-27, 2003 at Santiniketan, West Bengal organized by NAAC, Bangalore.
- 2002 Delivered the keynote address on **“Human Rights: Police and Public”** at the National Seminar on Human Rights held at Tezpur on September 27, 2002, organized by Human Rights Cell, Assam Police and Assam Human Rights Commission.
- 2002 As the **Director** Organised the **National Workshop on Copy Rights at Berhampur University during January 9-11, 2002** (Sponsored by Ministry of Human Resource Development, Government of India, New Delhi).
- 2001 Participated in a **UNESCO-AMIC Conference on Journalism Education**

in India held at Chennai during November 2001.

- 2000 Participated in a **National Seminar on Multimedia and Society** during 15-16 April, 2000 held at Lucknow University, Lucknow and presented a paper titled **Impact of Satellite Broadcasting Technology on Media Environment and Society**.
- 2000 Participated in a **National Seminar on Media and Society: Challenges and Opportunities** during 23-24 October, 2000 held at Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla and presented a paper titled **“The Language Press in India: A Case Study of Oriya Newspapers**.
- 2000 Participated and chaired a session in the **State Level Seminar on Disaster Management and Media** during **2-3 December, 2000** held at Indian Institute of Mass Communication, Dhenkanal.
- 2000 Participated in the Seminar on **Communication Strategies during Disaster with special reference to Super Cyclone of Orissa** during 5-6 April, 2000 held at Berhampur University.
- 2000 Participated and presented a paper titled **University-Community Interface and the ACEEFO: A Model for Socio-Economic Development in the 21st Century** at the **49th All India Adult Education Conference** on March 13, 2000 held at Literacy Home, Lucknow.
- 2000 Participated and presented a paper titled **Towards Tomorrow: Dimensions of Information Superhighway – Communication shops in the Community** at the **International Seminar on Mass Media in the New Millennium: Challenges and Prospects in South Asia** during 11-12 March, 2000 held at Aligarh Muslim University, Aligarh.
- 1999 Participated in a **National Seminar on Commerce Education in New Millennium** during 11-12 December, 1999, held at Andhra University, Visakhapatnam, jointly organised by Department of Commerce and Management Studies, Andhra University and Institute of Chartered Accountants of India, New Delhi
- 1999 Participated in a **UGC Curriculum Development Workshop in Mass Communication and Journalism** held at Berhampur University during **6-7 April, 1999** organised by the Department of Journalism and Mass Communication, Berhampur University and sponsored by University Grants Commission, New Delhi.
- 1999 Participated in a **National Seminar on Canadian Studies** held at Berhampur University during **24-25 April, 1999**, organised by the Centre for Canadian Studies, Berhampur University and sponsored by Shastri Indo-Canadian Institute, New Delhi.
- 1999 Participated in a **two-week Computer Awareness and Literacy Programme** during **19 April – 2 May 1999**, jointly organised by the Biju Patnaik Computer Centre, Distance Education Cell and ACEEFO, Berhampur University.
- 1998 Participated in a National Seminar on **“Society, Politics, Economics and Literature : Indo-Canadian Perspective”** held at Berhampur University on

- March 21-22, 1998**, organised by the Centre for Canadian Studies, Berhampur University.
- 1997 Participated in an Orientation Programme on “**Media and Rights of the Child**” held at the Department of Journalism and Mass Communication, Berhampur University on **14 February, 1997** in collaboration with **UNICEF** and **OSCCW**, Bhubaneswar.
- 1996 Participated and presented a paper titled “**Freedom of the Press and its Responsibilities: The Indian Perspective**” – at the **CAEJAC-AMIC International Seminar held at Kuala Lumpur, Malaysia, during 16-18 May, 1996**
- 1995 Participated in a Seminar on “**Media and Environmental Communication in Orissa**” held at the Department of Journalism and Mass Communication, Berhampur University on **28 April, 1995** sponsored by the Ministry of Forests and Environment, Government of Orissa.
- 1994 Participated in “**Round Table Conference on Improving Tribal Women’s Condition for a Better Future**” held at Berhampur University from **23-24 December, 1994**, organised by Science Policy Research and Analysis Group and Women’s Studies Research Centre, Berhampur University and sponsored by the National Commission for Women and Indian Council for Management and Future, New Delhi.
- 1994 Participated and presented a paper titled “**The Ivory Tower of learning: or, How relevant is our Mass Communication Pedagogy ?**” at the **IIIrd Annual AMIC Conference held at Bangkok, Thailand, 23-25 June, 1994**.
- 1994 Participated and Presented a paper titled “**Advertisements and the Cultural Construction of Femininity**” at the National Seminar on “Women, Science and Technology” held at Calcutta, **March 16-17, 1994** Jointly organised by the **U.S. Educational Foundation in India and Women’s Studies Research Centre, University of Calcutta**.
- 1993 National Seminar on “**Current Trends in Communication and Journalism Education in Indian Languages,**” held at **Osmania University, Hyderabad** from **February 20-21, 1993**
- 1991 UGC Seminar on “**Media, Culture and Communication**” held at Department of Journalism and Mass Communication, Berhampur University on **6 December, 1991**
- 1990 Participated in the **Commonwealth Association for Education in Journalism and Communication (CAEJAC)** Conference held at **Osmania University, Hyderabad** from **July 12-14, 1990**.
- 1990 Seminar on “**Prasar Bharati Bill**” held at **Banaras Hindu University, Varanasi (February 8-10, 1990)**
- 1989 National Seminar on “**Autonomy of Electronic Media**” held at **Banaras Hindu University, Varanasi (December 15, 1989)**.
- 1988 National Seminar on “**India into the Twenty First Century: Changes and Challenges**” **Jawaharlal Nehru Technological University, Hyderabad**.
- 1988 Invited to attend and present a paper “**Gender Role Biases in Indian**

Television Programmes” at the XVI IAMCR Conference held at Barcelona, Spain (July 24-29, 1988). Could not attend due to lack of financial support. Paper presented in-absentia and published.

1986 **XV Conference of International Association for Mass Communication Research, New Delhi**

PARTICIPATION IN REFRESHER COURSES/WORKSHOPS/SUMMER COURSES

1999 **Two-week Computer Awareness and Literacy Programme** at the Biju Patnaik Computer Centre, Berhampur University from April 19 – May 2, 1999

1995 **UGC Sponsored Computer Training Programme** at the Department of Computer Science, Berhampur University from 13-25 March, 1995

1993 **UGC Refresher Course in Journalism** at Academic Staff College, Osmania University, Hyderabad from February 16 – March 13, 1993

1990 **UGC National Workshop on Communication Training and Research**, held at Osmania University, Hyderabad from March 5-10, 1990.

1985 **Film Appreciation Course**, held at the Film and Television Institute of India, Pune from 24 June – 27 July, 1985

ACADEMIC POSITIONS

- Co-convenor MHRD’s National Resource Centre, Online Refresher course in Mass Communication and Journalism on SWAYAM Platform in association with National Testing Agency.
- National Assessor and Peer Team Member, NAAC, Bangalore
- Subject Expert for Evaluation of Research Proposals, ICSSR, New Delhi
- Subject expert for UPSC, Delhi
- Subject Expert for UGC NET, New Delhi
- Subject Expert and Member, Selection Committee, West Bengal College Service Commission, Kolkata.
- Member, Selection Committee for Teachers, University of Calcutta
- Member, Selection Committee for Teachers, Tezpur University
- Member, Selection Committee for Teachers, Tripura University
- Member, Selection Committee for Teachers, Rajiv Gandhi University, Arunachal Pradesh.
- Member, Selection Committee for Teachers, Viswa Bharati, Shantiniketan.
- Member, Selection Committee for Teachers, Karnataka State Open University
- Member, Selection Committee for Teachers, Uttarakhand State Open University
- Member, Selection Committee for Teachers, Andhra University

- Member, Selection Committee for Teachers, Osmania University
- Member, Selection Committee for Teachers, Ravenshaw University, Odisha
- Member, Selection Committee for Teachers, Guwahati University
- Member, Selection Committee for Teachers, Nagaland University
- Member, Selection Committee for Teachers, Assam University
- Member, Selection Committee for Teachers, H.S.Gaur Central University, Sagar, M.P
- Member, Selection Committee for Teachers, Makhanlal Chaturvedi Patrakarita avam Jansanchar Viswavidyalaya, Bhopal
- Member, Academic Council, Kushabhau Thakre University of J & M.C., Raipur.
- Member, Board of Studies, Andhra University, Visakhapatnam
- Former Chairman, Board of Studies, Berhampur University
- Member, Board of Studies, Manipur University
- Member, Board of Studies, NEHU, Shillong.
- Member, Board of Studies, Assam Universities, Silchar, Assam.
- Member, Board of Studies, Allahabad Central University
- Member, Board of Studies, Dibrugarh University, Dibrugarh, Assam
- Question Setter and Examiner, Andhra University, Visakhapatnam
- Visiting Fellow, Department of Journalism & Mass Communication, Andhra University, Visakhapatnam
- Question Setter and Examiner, Himachal Pradesh University, Shimla
- Question Setter and Examiner, Central University of Jammu, Jammu
- Question Setter and Examiner, Bangalore University, Bangalore
- Question Setter and Examiner, Guru Ghasidas University, Bilaspur
- Question Setter and Examiner, Kushabhau Thakre University of Journalism and Mass Communication, Raipur.
- Question Setter and Examiner, Makhanlal Chaturvedi Patrakarita avam Jan Sanchar Viswavidyalaya, Bhopal
- Question Setter and Examiner, Gauhati University, Guwahati
- Question Setter and Examiner, Guru Jambheshwar University, Hissar
- Question Setter and Examiner, Doon University, Dehradun

- Question Setter and Examiner, Banaras Hindu University, Varanasi
- Question Setter and Examiner, Aligarh Muslim University, Aligarh
- Question Setter and Examiner, Utkal University, Bhubaneswar.
- Question Setter and Examiner, Sambalpur University, Sambalpur.
- Visiting Fellow, Department of Journalism & Mass Communication, Tezpur University.
- Visiting Fellow, Department of Journalism & Mass Communication, University of Calcutta, Kolkata
- Visiting Fellow, Department of Journalism & Mass Communication, Banaras Hindu University, Varanasi
- Visiting Fellow, Department of Journalism & Mass Communication, Kushabhau Thakre University of Journalism and Mass Communication, Raipur.
- Visiting Fellow, Subject Expert, Member, BOS and Examiner, Central University of Orissa, Koraput.
- Former Member, Senate, Berhampur University

- Former Chairman, Board of Studies, Tezpur University, Assam
- Former Member, Planning & Academic Committee, Tezpur University, Assam
- Question Setter, Evaluator and Member, Board of Studies, Assam University, Silchar
- Question Setter and Examiner, IMS Unison University, Dehradun, Uttarakhand.
- Ph.D. Thesis Adjudicator, Lucknow University, Lucknow
- Ph.D. Thesis Adjudicator, Andhra University, Visakhapatnam
- Ph.D. Thesis Adjudicator, Karnataka University, Dharwad
- Ph.D. Thesis Adjudicator, Calcutta University, Kolkata
- Ph.D. Thesis Adjudicator, Mahatma Gandhi Kashi Vidyapeeth, Varanasi
- Ph.D. Thesis Adjudicator, Sri Padmavati Mahila Viswavidyalaya, Tirupati
- Ph.D. Thesis Adjudicator, Mysore University, Mysore
- Ph.D. Thesis Adjudicator, University of Hyderabad, Hyderabad
- Ph.D. Thesis Adjudicator, Periyar University, Salem, Tamil Nadu.
- Ph.D. Thesis Adjudicator, Punjabi University, Patiala
- Ph.D. Thesis Adjudicator, Osmania University, Hyderabad
- Ph.D. Thesis Adjudicator, Makhanlal Chaturvedi Patrakarita avam Jansanchar Viswavidyalaya, Bhopal
- Ph.D. Thesis Adjudicator, Assam University, Silchar
- Ph.D. Thesis Adjudicator, Tezpur University, Tezpur
- Ph.D. Thesis Adjudicator, Manipur University, Imphal
- Ph.D. Thesis Adjudicator, M.S. University, Thirunelveli, Tamil Nadu
- Ph.D. Thesis Adjudicator, Pondichery University, Puduchery
- Ph.D. Thesis Adjudicator, Acharya Nagarjun University, Guntur, Andhra Pradesh
- Ph.D. Thesis Adjudicator, Jamia Milia Islamia, New Delhi
- Ph.D. Thesis Adjudicator, Jamia Milia Islamia, New Delhi
